

IXL Learning Acquires Evan-Moor Educational Publishers

Evan-Moor has built a four-decade legacy of creating award-winning resources that teachers and families trust

SAN MATEO and MONTEREY, California — October 2, 2025 — Today <u>IXL Learning</u> announced the acquisition of <u>Evan-Moor Educational Publishers</u>, creator of popular workbooks and instructional resources for PreK-8 students. The deal expands IXL Learning's footprint in the publishing industry, connecting educators and families to a broader suite of tools that personalize learning for students.



"Evan-Moor's resources have a long-standing reputation for being incredibly engaging, practical and easy to use," **said Paul Mishkin, CEO of IXL Learning**. "By combining Evan-Moor's beloved content with IXL's expertise, we'll unlock new experiences for students that make learning even more personalized and transformative."

"Evan-Moor's mission has always been about igniting young minds to help every child learn and succeed," **said David Miller, General Manager at Evan-Moor.** "We know the power of our resources, and by partnering with IXL Learning, we see an incredible opportunity to reach an even greater audience."

Evan-Moor Educational Publishers was founded in 1979 in Monterey, California, by teaching colleagues Joy Evans and Jo Ellen Moore, who were passionate about helping struggling learners succeed. By creating their own lessons that blended art, drawing and hands-on activities with essential skill practice, they saw student engagement and achievement soar.

More than 45 years later, <u>Evan-Moor</u> has stayed true to its mission. With over 350 titles published worldwide, Evan-Moor supports classroom teachers, homeschooling families and parents with materials that help children build academic and life skills. Every product is created by educators and grounded in research and current standards.

The company offers a comprehensive range of print and digital resources, including activity books, teaching guides and e-books. Its catalog spans core subjects as well as financial literacy, social and emotional learning, critical thinking, STEM/STEAM, beginning coding and art. TeacherFileBox, Evan-Moor's subscription service, streamlines planning and implementation with thousands of classroom-ready activities, worksheets and lesson plans. Teachers can quickly customize materials to fit student needs, allowing them to spend less time on paperwork and more time teaching.

About Evan-Moor Educational Publishers

Evan-Moor ignites young minds with engaging, meaningful learning resources for grades PreK–8. Trusted by parents and teachers for more than 45 years, its award-winning materials are aligned to current standards and best practices. We take pride in developing resources that nurture curiosity, critical thinking, and a love of learning so every child can reach their full potential. Learn more at evan-moor.com.

About IXL Learning

IXL Learning has revolutionized educational technology since it began in 1998. Today, the company leads the world of education through innovation and provides a diverse set of products and services that help learners develop skills in math, literacy, language and more. IXL Learning's brands include IXL, Rosetta Stone, Dictionary.com, Thesaurus.com, SpanishDictionary.com, ingles.com, FrenchDictionary.com, MyTutor, Wyzant, Vocabulary.com, TPT, ABCya, Education.com, Carson Dellosa Education and Evan-Moor Educational Publishers. The company's mission is to create breakthrough solutions to education's most pressing challenges and inspire students to become life-long learners. Discover how IXL Learning's products are shaping the future of education by exploring its newsroom.

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