

# Company Milestones



IXL Learning is dedicated to creating the best educational technology possible. Take a look at our history:

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- 1998** • IXL Learning is founded by Paul Mishkin
  - Quia Web launches. A first-of-its-kind website, it allows teachers and learners to create and share customized study materials through games and flash cards
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- 2001** • Quia Books is introduced, offering an interactive online textbook and workbook platform featuring real-time feedback and an intelligent grading system
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- 2007** • IXL, an online personalized learning program, launches with IXL Math for kindergarten and 1st grade
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- 2008** • IXL Math offers a full elementary school curriculum for pre-K to 5th grade
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- 2009** • IXL Math moves up to middle school with the addition of 6th grade content
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- 2010** • 7th and 8th grade content is added to IXL Math
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- 2011** • IXL Math goes global with international editions for Australia, Canada, Ireland, New Zealand, South Africa, and United Kingdom
  - IXL Math expands into high school with Algebra 1 content
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- 2012** • Geometry is added to IXL Math
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- 2013** • IXL Language Arts is released with content for 2nd to 4th grade
  - Algebra 2 content is added to IXL Math
  - IXL goes mobile with an iPad app
  - Singapore and Europe editions are introduced for IXL Math
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- 2014** • 5th through 8th grade skills are added to IXL Language Arts
  - IXL adds Precalculus to its math curriculum
  - IXL releases an Android tablet app
  - IXL reaches 10 billion questions answered
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- 2015** • IXL adds content for 9th to 12th grade for English language arts
  - IXL opens a second office in Raleigh, NC
  - IXL English is introduced to all international editions
  - IXL Science and IXL Social Studies are released for 2nd through 5th grade
  - IXL Analytics launches, providing actionable insights that help teachers address student needs in the moment.
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- 2016** • IXL rounds out its English language arts curriculum with content for pre-K to 1st grade
  - IXL Math offers a full high school math curriculum with Calculus
  - IXL Science and Social Studies expand into middle school with content for 6th to 8th grade
  - IXL introduces a personalized recommendations feature to guide students toward the most relevant skills to learn next
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- 2017** • The IXL Continuous Diagnostic is released, assessing each student's grade level proficiency in math and generating personalized action plans to help them grow
  - IXL introduces Spanish as its first world language curriculum
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- 2018** • IXL reaches 50 billion questions answered
  - IXL surpasses 7 million subscribed students
  - The IXL Continuous Diagnostic expands to English language arts, providing a single, integrated tool that assesses students' language arts and math levels
  - IXL releases five translated editions for France, Spain, Germany, Brazil, and Japan
  - IXL launches an app for iPhone, making skill-building more mobile than ever before
  - ABCya, the creator of more than 400 educational computer games and apps for kids, joins the IXL family
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- 2019** • IXL releases Analytics for School Leaders, giving administrators a clear picture of student progress
  - IXL releases a series of math workbooks to provide high-quality learning offline