



Edtech Leader IXL Learning Opens North Carolina Office

IXL unites Silicon Valley and the Research Triangle with Raleigh office, tapping new talent for learning technology that reaches 1 in 10 students

SAN MATEO, Calif. & Raleigh, N.C. – September 1, 2015 – IXL Learning (<http://www.ixl.com>), an educational technology company, is pleased to announce the opening of its first East Coast office, located in Raleigh, North Carolina. The company's Raleigh office is already home to IXL team members in sales, marketing, and customer support, and is recruiting talent in engineering and curriculum design.

IXL provides all students, in all grades, an immersive learning experience. With over five million subscribers in 190 countries, IXL currently offers math and English language arts practice, with more subjects planned for later this year. In the U.S. alone, IXL is used by more than 200,000 teachers and one in 10 students.

The Raleigh office is the first outside of IXL's headquarters in the Silicon Valley. IXL serves more than 5,000 educators and over 150,000 students in North Carolina at public and private schools, with that number growing every day.

"As we grow and continue to broaden our influence in the edtech community, our new Raleigh office allows IXL to join the thriving tech culture of the Research Triangle and better serve our East Coast customers," said Jennifer Gu, Executive Vice President of IXL. "Raleigh is a booming tech hub, and we're thrilled to tap into talent in the area."

"We're actively hiring engineers and curriculum designers to join our team," said Karen Penner, Recruiting Manager for IXL, "Building out our team in Raleigh will allow us to reach even more students, educators and parents with our passion for K-12 educational advancement."

IXL is an online learning experience that improves student understanding and performance while building confidence and inspiring curiosity. IXL's differentiated learning environment generates questions at the right level of rigor for every student and continues to adapt with students as they grow. For teachers, IXL provides real-time analysis and actionable data to help them identify areas for individual student improvement in their classes. With unmatched, comprehensive coverage of over 4,000 skills in K-12 math and grades 2-12 language arts, IXL help students at every level excel.

To view job opportunities at IXL in Raleigh, please visit: <https://www.ixl.com/company/jobs>

About IXL Learning

IXL Learning is an educational technology company that delivers an immersive learning experience — for all students, in all grades, across all subjects. With one in 10 students already

using it in the U.S., and over 18 billion questions asked and answered around the world, IXL is helping schools successfully use technology to improve teaching and learning. Our team of PhDs, teachers, and technologists crafts unique high-quality content and uses strategically mapped progressions to provide unprecedented depth, breadth and challenge for each specific skill. From preschool to pre-calculus, grammar to geometry, IXL's content and technology enable fresh, engaging and personalized experiences that spark curiosity and build confidence. To learn more about IXL, visit www.ixl.com, facebook.com/IXL and twitter.com/IXLlearning.

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